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A \$6K Complimentary Advertising Package with ChipEstimate.com

ChipEstimate.com is a valued conduit to the most targeted user community of business decision makers in the semiconductor supply chain. Advertising at ChipEstimate.com connects your brand, message and products with a global community of decision makers on future IC designs. Over 26,000 registered users represent design teams at a critical stage in their IC design cycle where they are making decisions on IC architecture options including spending on semiconductor IP, EDA products, design services and manufacturing partners.

** With your EDAC membership you will receive both banner ads and newsletter ad placements.*

ChipEstimate.com

- * Banner Advertising on *chip planning portal*: 25,000 impressions over 20 days**
- * Two Newsletter Sponsorship ad placements: Logo and message in two issues of *IP Connections***

Note: *Benefits must be utilized within 90 days of enrolling or renewing an annual membership with EDA Consortium*

To begin your complimentary advertising program or for more information visit ChipEstimate.com or contact:

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