



CEO Forecast & **Industry Vision**

February 18, 2010

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Robert Gardner
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Jennifer Cermak
Sr. Project Manager



Robert Gardner
Executive Director



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MTS

Tonight's Panel



Jay Vleeschouwer
Senior Software Analyst,
Ticonderoga Securities



Aart de Geus
Chairman & CEO
Synopsys, Inc.



John Kibarian
CEO & President, Co-Founder
PDF Solutions



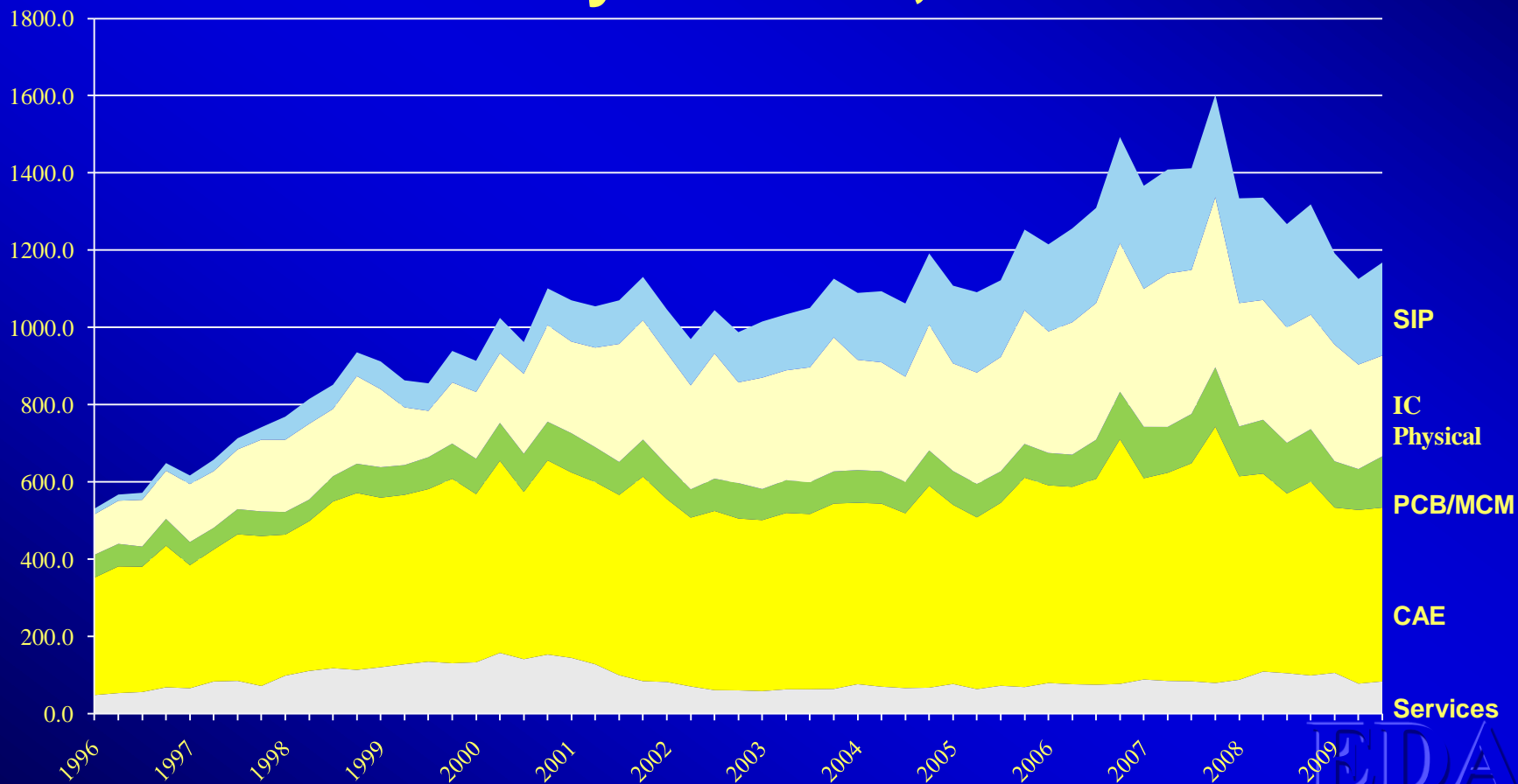
Walden C. Rhines
Chairman & CEO,
Mentor Graphics Corporation



Lip-Bu Tan
President & CEO,
Cadence Design Systems

MSS Report Shows Revenue Down 7.2% in Q3 2009 3.8% Sequential (Q3/Q2) Increase

MSS Quarterly Revenue, 1996 - 2009



Stock Price Contest

So how did you fare guessing industry revenue?

Stock Price Contest

Here were the stock prices for 5 public EDAC member companies at the close of CY 2008:

Company	12/31/2008	12/31/2009
Cadence	\$3.66	
Magma	\$1.02	
Mentor	\$5.17	
MIPS	\$1.11	
Synopsys	\$18.52	

Stock Price Contest

Here are those same 5 EDAC companies at the close of CY 2009:

Company	12/31/2008	12/31/2009
Cadence	\$3.66	\$5.99
Magma	\$1.02	\$2.31
Mentor	\$5.17	\$8.83
MIPS	\$1.11	\$4.44
Synopsys	\$18.52	\$22.28

If You Had Invested in EDA Last Year...

- **\$100 investment in each of the 5 companies on 12/31/2008**
 - \$500 total outlay
 - \$1,081.23 at the end of 2009
 - 116% ROI

	12/31/08	12/31/09		\$100
	Close	Close	Increase	Investment
Cadence	3.66	5.99	64%	\$163.66
Magma	1.02	2.31	126%	\$226.47
Mentor	5.17	8.83	71%	\$170.79
MIPS	1.11	4.44	300%	\$400.00
Synopsys	18.52	22.28	20%	\$120.30
				\$1,081.23
				116%

If You Had Invested in EDA Last Year...

- **100 share investment in each of the 5 companies on 12/31/2008**
 - \$2948 total outlay
 - \$4385 at the end of 2009
 - 49% ROI

	12/31/08	12/31/09	Initial	100
	Close	Close	Investment	Shares
Cadence	3.66	5.99	\$366	\$599
Magma	1.02	2.31	\$102	\$231
Mentor	5.17	8.83	\$517	\$883
MIPS	1.11	4.44	\$111	\$444
Synopsys	18.52	22.28	\$1,852	\$2,228
			\$2,948	\$4,385
				49%

Stock Price Contest

So who among you got the closest prediction?

Stock Price Contest

And the prize goes to...

Stock Price Contest

Peggy Aycinena
Editor
EDA Confidential

&

Yvette Huygen
Director, Worldwide PR & Corporate Affairs
Synopsys, Inc.

It's a tie!

Tell them what they've won!

Each has won a Bose® Quiet Comfort 15 Acoustic Noise Cancelling headphones...and bragging rights, of course!



2011 Stock Price Contest

**Predict the stock price for the following
5 companies at the close of CY 2010:**

Company	12/31/2009	12/31/2010
Cadence	\$5.99	
Magma	\$2.31	
Mentor	\$8.83	
MIPS	\$4.44	
Synopsys	\$22.28	

2011 Stock Price Contest

- The individual with the closest estimate receives a pair of Bose® Quiet Comfort 15 Acoustic Noise Cancelling headphones
- Winner will be announced at the 2011 CEO Forecast and Industry Vision



EDA Consortium Member Companies

Agilent Technologies

Apache Design Solutions

Arxan Technologies, Inc.

AsicSoft

Atrenta

AWR Corporation

Azuro

Bank of America

BEEcube, Inc.

Berkeley Design

Blue Pearl Software

Brion Technologies

Cadence Design Systems

Calypto Design Systems

Carbon Design Systems

ChipVision Design Systems

Ciranova

CoFluent Design Inc.

CoWare

Denali Software

DOCEA Power

EDA Centrum

ENOVIA

EVE-USA

Forte Design Systems

Gradient Design Automation

IC Manage

Intel Corporation

Jasper Design Automation

Lorentz Solution, Inc.

Luminescent Technologies

Magma Design Automation

Mentor Graphics Corporation

Mephisto Design Automation

MIPS

MP Associates

MunEDA GmbH

Nangate

OCP International
Partnership

OneSpin Solutions

PDF Solutions

Physware, Inc.

Pulsic Limited

Real Intent

Rocketick Technologies

Sagantec

Sigrity

SoftJin Technologies

Solido Design Automation

SpringSoft Inc.

Synfora Inc.

Synopsys, Inc.

SynTest Technologies

Tensilica

Tool Corporation

TSMC

Tuscany Design Automation

Silicon Integration Initiative

Sun Microsystems

Verific Design Automation

V.i. Laboratories

Virage Logic Corporation

EDA Consortium Events

Mar. 8-12, 2010	DATE	Dresden, Germany
Mar. 18, 2010	EDA/Semi Technology Mixer	Sunnyvale, CA
Apr. 15, 2010	Spring Meeting & Board Election	Silicon Valley, CA
Jun. 13-18, 2010	Design Automation Conference	Anaheim, CA
Oct. 12, 2010	Kaufman Award Dinner	Silicon Valley, CA

EDAC Biennial Board of Directors Election

- Nominations will remain open through **March 5, 2010**. To nominate your CEO, President or COO to serve on the corporation's board of directors, please contact the EDA Consortium for forms and additional information.
- Candidate statements will be made available on the EDAC website to the general public and all voting members after **March 11, 2010**.
- Polls open for voting member company representatives **April 1, 2010**.
- Polls close 5PM (PST) **April 15, 2010**.



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