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**EDA CONSORTIUM REPORTS REVENUE INCREASE FOR Q3 2010**

**SAN JOSE, California, January 5, 2011**—The EDA Consortium (EDAC) Market Statistics Service (MSS) today announced that the Electronic Design Automation (EDA) industry revenue for Q3 2010 was \$1307.0 million, an 11.9 percent increase compared to \$1167.9 million in Q3 2009. Sequential EDA revenue for Q3 increased 6.9 percent, while the four-quarters moving average, which compares the most recent four quarters to the prior four quarters, increased by 4.9 percent.

“Overall third quarter results represent a significant increase compared to Q3 2009, with double digit increases in CAE, IC Physical Design & Verification, and SIP,” said Wally Rhines, EDAC chair and chairman and CEO of Mentor Graphics. “Geographically, the Americas, Europe/Middle East/Africa, and Asia/Pacific regions all had double digit increases relative to Q3 2009. The Americas, Japan, and the Asia/Pacific region also increased sequentially.”

Companies that were tracked employed 26,474 professionals in Q3 2010, an increase of 1.9 percent compared to Q2 2010, and up 2.1 percent from the 25,942 employed in Q3 2009.

The complete MSS report, containing detailed revenue information broken out by both categories and geographic regions, is available via subscription from the EDA Consortium.

**Revenue by Product Category**

Computer Aided Engineering (CAE), EDA’s largest category, generated revenue of 512.8 million in Q3 2010. This represents a 13.9 percent increase over the same period in 2009. The four-quarters moving average for CAE increased 4.5 percent.

IC Physical Design & Verification revenue increased to \$291.6 million in Q3 2010, an 11.8 percent increase compared to Q3 2009. The four-quarters moving average increased 0.1 percent.

Printed Circuit Board and Multi-Chip Module (PCB & MCM) revenue of \$125.7 million decreased 5.4 percent compared to Q3 2009. The four-quarters moving average for PCB & MCM decreased 1.8 percent.

Semiconductor Intellectual Property (SIP) revenue totaled \$298.5 million in Q3 2010, a 24.0 percent increase compared to Q3 2009. The four-quarters moving average increased 21.1 percent.

Services revenue was \$78.5 million in Q3 2010, a decrease of 6.0 percent compared to Q3 2009. The four-quarters moving average decreased 12.8 percent.

### **Revenue by Region**

The Americas, EDA's largest region, purchased \$577.2 million of EDA products and services in Q3 2010, an increase of 12.9 percent compared to Q3 2009. The four-quarters moving average for the Americas increased 3.1 percent.

Revenue in Europe, the Middle East, and Africa (EMEA) was up 9.9 percent in Q3 2010 compared to Q3 2009 on revenues of \$224.3 million. The EMEA four-quarters moving average was flat.

Third quarter 2010 revenue from Japan decreased 7.1 percent to \$231.2 million compared to Q3 2009. The four-quarters moving average for Japan decreased 6.0 percent.

The Asia/Pacific (APAC) region revenue increased to \$274.3 million in Q3 2010, a 34.6 percent increase compared to the same quarter in 2009. The four-quarters moving average increased 28.9 percent.

### **About the MSS Report**

The EDA Consortium Market Statistics Service reports EDA industry revenue data quarterly and is available by annual subscription. Both public and private companies contribute data to the report. Each quarterly report is published approximately three months after quarter close. MSS report data is segmented as follows: revenue type (product licenses and maintenance, services, and SIP), application (CAE, PCB/MCM Layout, and IC Physical Design and Verification), and region (the Americas, Europe Middle East and Africa, Japan, and Asia Pacific), with many subcategories of detail provided. The report also tracks total employment of the reporting companies.

### **About the EDA Consortium**

The EDA Consortium is the international association of companies that provide design tools and services that enable engineers to create the world's electronic products used for communications,

computer, space technology, medical, automotive, industrial equipment, and consumer electronics markets among others. For more information about the EDA Consortium, visit [www.edac.org](http://www.edac.org), or to subscribe to the Market Statistics Service, call 408-287-3322 or email [mss10@edac.org](mailto:mss10@edac.org).

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