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EDA Consortium: Spring Member's Meeting

**Shaking Things Up in the  
Electronic Design Business**

Alan Naumann  
President & CEO  
CoWare

# A perspective on industry growth...

00's: IP/SW  
to GDSII

90's: RTL  
to GDSII

80's: Schematic/Netlist  
to GDSII

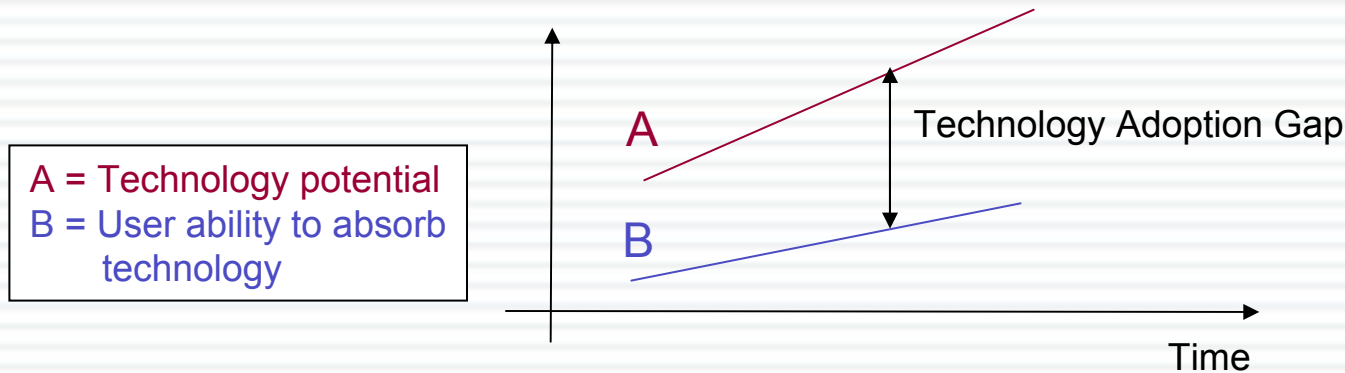
70's: Polygons  
to GDSII



- Most significant industry growth derived from SAM expansion
- Growth did not keep with Electronics Industry growth
- Each level of abstraction ushered in new industry leaders
- Business model changes did not generate market growth

# Two core elements of the business model

- Properly focused services complement technology



- Supply chain partnerships increase value delivered

