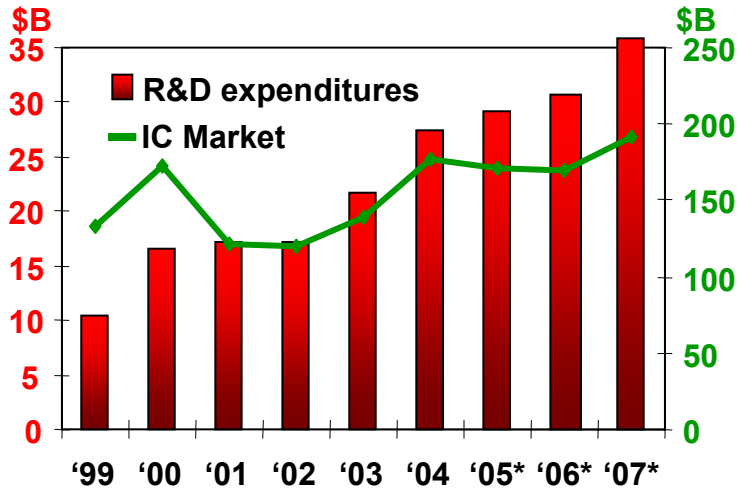




EDAC CEO Panel

Mike Fister
Cadence Design Systems
February 2, 2006

What Drives EDA Growth?

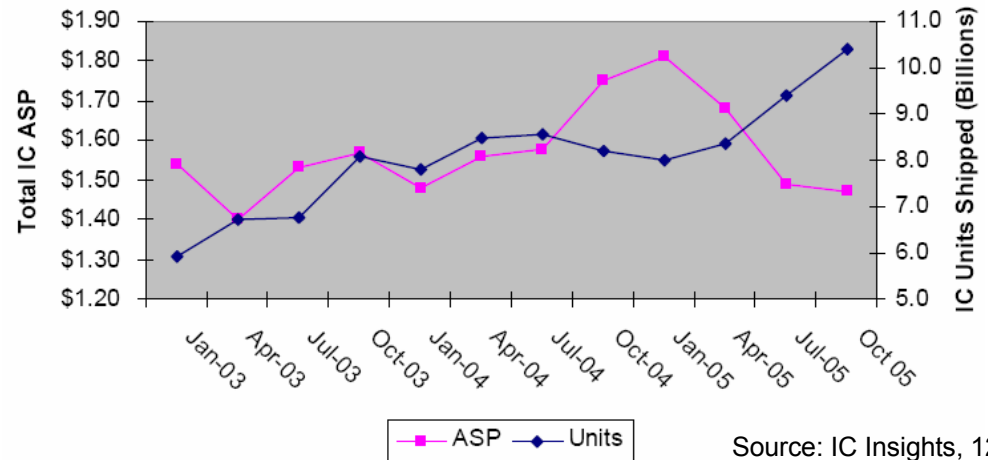


Source: IBS

← Is it customer R&D spending?

Is it customer profitability? →

IC ASP vs. IC Unit Shipments



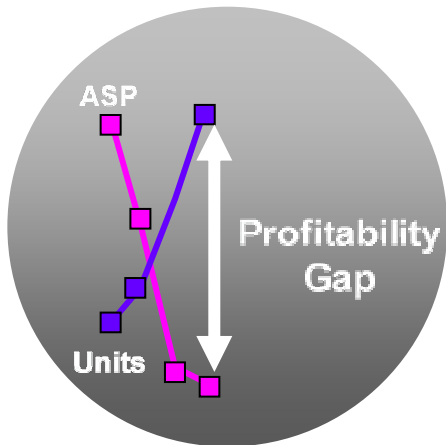
Source: IC Insights, 12/05

EDA Grows by Helping Customers be More Profitable



Customers' profitability imperatives

- Innovating in growth segments
- Reducing manufacturing cost
- Shipping products on schedule
- Increasing designer productivity
- Improving product quality



The Role of EDA



Customers' profitability imperatives

- Innovating in growth segments
- Reducing manufacturing cost
- Shipping products on schedule
- Increasing designer productivity
- Improving product quality

Analog
Mixed-signal
RF
SiP
...

Yield enhancements
Manufacturability
Reliability
...

HW/SW co-design
Silicon/Package co-design Chip-level
IP and tool integration
Parallel design activities
...

Block to system verification capabilities
Verification process automation
Quality of silicon
...



So, What's My EDA Growth Forecast?



**Those who address the customers'
profitability imperatives...**

...will grow!

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