

We didn't make your laptop,
cell phone, CD player, anti-lock brakes,
workstation, heart monitor, VCR, digital camera,
wireless modem, smart kitchen appliances, sonar fish-finder,
automobile global positioning system, HDTV, aircraft navigation system,
removable-media drive, PDA, ultrasound medical imaging system, CD writer, modem,
digital sports watch, automobile airbag system, satellite TV receiver, DVD player, inkjet printer,
autofocus camera, network interface card, video camera, flatbed scanner, slide scanner, microwave oven,
radar detector, garage door opener, network switch, security system, calculator, cordless phone, wireless intercom,
home entertainment center components, digital voice recorder, environmental control system, electronic scoreboard,
ATM, pacemaker, hearing aid, laser printer, image-stabilizing camera lens, cash register, copire, MP3 player, electronic scale, hard drive,
supercomputer, satellite telephone, key-card locks, printing press, automobile engine controller, automobile climate-control system, desktop computer,
self-serve fuel pump, digital thermometer, sewing machine, autofocus binoculars, metal detector, barcode system, mainframe computer, traffic-control system, electronic billboard,
electronic dog-training collar, CAT scanner, semiconductor manufacturing equipment, TV, semiconductor test equipment, automobile fuel-injection system, digital film recorder, wide-format printer, network router,
UPS system, automated warehouse, marine radiotelephone, remote weather station, digitizing tablet, digital presentation projector, recording whiteboard, alcohol breath analyzer, electronic music synthesizer, electronic drums, machine-tool controls,

e-books, exercise equipment, fax machine, weather satellites, answering machine, submarine video periscope, radar gun, childrens' toys, etc., etc.

We made them possible.

EDA means **Electronic Design Automation.** And we're the people who develop the EDA technologies and tools essential to create nearly every electronic device, instrument, or system.

You'll find us – working closely with our electronic design partners – in semiconductor, electronic systems companies... and at universities. And

EDA
WHERE
ELECTRONICS
BEGINS

you'll find the results of our work in silicon chips that power everything from laptops to traffic stops, from pacemakers to circuit breakers. Chips that have revolutionized the ways we work and play. Chips that wouldn't exist without EDA.

So, look around. You'll be amazed at the difference we've made in your life.

EDA Consortium: www.edac.org